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## JOB DESCRIPTION

### Project Communication Officer

<b>Job title:</b>	<b>Project Communication Officer</b>
<b>Level:</b>	<b>SB 4.1</b>
<b>Position Number:</b>	<b>tbc</b>
<b>Location:</b>	<b>Chisinau, Republic of Moldova</b>
<b>Full/Part time:</b>	<b>Full-time</b>
<b>Fixed term/Temporary:</b>	<b>Service Contract</b>
<b>Rotational/Non Rotational:</b>	<b>Non Rotational</b>
<b>Duration:</b>	<b>1 year (with possibility of extension until 28 February 2023)</b>

#### The Position:

Project Communication Officer is responsible for developing and implementing communication and advocacy activities related to the project "EU4Gender Equality: Together against gender stereotypes and gender-based violence" programme, funded by European Union, implemented jointly by UN Women and UNFPA. The programme is implemented in six countries: Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine. The Project Communication Officer will be responsible for activities implemented in the Republic of Moldova.

The regional project aims to strengthen equal rights and opportunities for women and men through shifting social perceptions, gender stereotypes, and men's participation in caretaking. The specific objectives are threefold: 1. Shifting societal perceptions around gender stereotypes and patriarchal norms which limit women's rights; 2. Men's involvement in the care taking of their children and participation in fathers programmes have increased; 3. Social workers (mediators) and CSOs have increased knowledge and tools on how to conduct evidence-based violence prevention programmes targeting perpetrators of domestic violence.

In implementing this project, the Project Communication Officer will work under direct supervision of Project Officer on Gender Equality and in close coordination with UNFPA Communications Analyst and UN Women Communication officer and regional project team.

The contract will be issued by UNFPA. The Project Communication Officer will work under direct supervision of UNFPA Project Officer on Gender Equality with a second supervision by UN Women EAW analyst, and in close coordination with UNFPA Communications Analyst and UN Women Communications Officer and regional project team. The incumbent will collaborate and coordinate his/her work with relevant staff of both agencies.

#### How you can make a difference:

UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled. UNFPA's new strategic plan (2018-2021), focuses on three transformative results: to end preventable maternal deaths; end unmet need for family planning; and end gender-based violence and harmful practices.



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In a world where fundamental human rights are at risk, we need principled and ethical staff, who embody these international norms and standards, and who will defend them courageously and with full conviction.

In the Republic of Moldova, UNFPA is implementing the [Country Programme 2018 - 2022](#) which is aligned with the [Republic of Moldova–United Nations Partnership Framework for Sustainable Development 2018–2022 and the UNFPA Global Strategic Plan 2018 – 2021](#).

UN Women, grounded in the vision of equality enshrined in the Charter of the United Nations, works for the elimination of discrimination against women and girls; the empowerment of women; and the achievement of equality between women and men as partners and beneficiaries of development, human rights, humanitarian action and peace and security.

In 2018 UN Women Moldova Country Office started to implement its new [Strategic Note \(SN\) for 2018-2022](#), which is aligned with the [Republic of Moldova–United Nations Partnership Framework for Sustainable Development 2018–2022](#) and the [Global Strategic Plan of UN Women](#). UN Women's operation in Moldova focuses on bringing about concrete change in the lives of women and the society towards the long-term impact of achievement of gender equality and the empowerment of women and girls in the country. UN Women works with variety of national and international partners to challenge gender-based stereotypes and towards the creation of an environment, whereby women act as key agents of change towards greater equality and development, in partnership with men and boys.

UNFPA and UN Women is seeking candidates that transform, inspire and deliver high impact and sustained results; we need staff who are transparent, exceptional in how they manage the resources entrusted to them and who commit to deliver excellence in programme results.

### **Job Purpose:**

The Project Communication Officer will contribute to the effective communication within the frame of the "EU4Gender Equality: Together against gender stereotypes and gender-based violence" programme, funded by European Union, implemented jointly by UN Women and UNFPA.

The Project Communication Officer will play an important role in increasing awareness of target communities of country specific norms and stereotypes, of rights to reduce the impact of stereotypes and change the roles of men and women. The incumbent will analyze relevant political, social and economic developments when planning, implementing projects' communication, and advocacy activities.

The Project Communication Officer will work under direct supervision of UNFPA Project Officer on Gender Equality with a second supervision by UN Women EVAW analyst, and in close coordination with UNFPA Communications Analyst and UN Women Communications Officer and regional project team.

The Project Communication Officer will apply and promote the principles of results-based management (RBM), as well as a client-oriented approach. It is expected that you maintain



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collaborative relationships with all programme and project staff from UNFPA and UN Women Country Offices.

This project will particularly work at the local and community level, with focus on two districts (Falesti and Straseni) with government bodies, civil society organizations, different non-traditional partners and other United Nations agencies and multilateral organizations. It is led jointly by UNFPA and UN Women at the regional and national levels, which are globally recognized as leading agencies in the area of gender equality and the prevention of harmful practices against women and girls.

The project is aimed at achieving the following outputs: 1) Increased awareness of country-specific norms and stereotypes: the public is more aware of rights to reduce the impact of stereotypes and change the roles of men; 2) Actions taken and behaviors changed in key areas by targeted audiences and decision-makers to improve equality of opportunities and realization of women's rights, including their employment opportunities and women; 3) Targeted citizens, governments, medical providers and professionals are aware of the benefits of involving men in prenatal check-ups and in fathers' groups, and put the new skills to use; 4) Men are engaged in prenatal services and Papa groups in order to involve them in their caretaking responsibilities, and advocate for gender transformative approaches related to parental leave; 5) Evidence-based violence prevention programmes for perpetrators used in EU Member States and other prevention programmes for perpetrators are being piloted.

### **The incumbent would be responsible for:**

#### **A. Ensure efficient projects' internal and external communication:**

- Pro-actively manage internal and external communication activities, aimed at informing and engaging relevant target groups around project' goals and objectives;
- Ensures the development and coordination of the projects' communication strategy, action plans, and public awareness campaigns;
- Develops and maintains active communication with target groups from targeted regions, Ministry of Health, Labour and Social Protection, Ministry of Education, Culture and Research, donor, traditional and social media networks, as well as with civil society groups and organizations essential to achieving projects' objectives;
- Assist, when necessary, project-implementing partners with communication and advocacy messages related to the projects' goal;
- Assists the projects' team to report on project results in a visually appealing and interesting way.

#### **B. Develop and implement projects' advocacy activities:**

- Drafts and edits articles, press releases, human interest stories, social media content and other advocacy/information materials of the project (fact-sheets, video materials, infographics, leaflets, etc.);



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- Identifies success stories related to project objectives and promotes them in traditional media and social media, to inspire and boost positive behavior change at the community and national level;
- Organizes media field trips to targeted regions, communities to document good practices and seeks the involvement of decision makers and donors for greater visibility, advocacy and positioning of project's agenda;
- Organizes public events involving main stakeholders and beneficiaries to generate awareness about the project's objectives and facilitate the overall implementation;
- Create innovative partnerships at the national and local levels by involving relevant influencers, celebrities, key public figures, to support the project and increase the awareness of communities, FBOs and influential actors of gender transformative approaches.

Carry out any other duties as may be required by Project Officer on Gender Equality, which contributes to the project efficient implementation.

#### **Qualifications and Experience:**

##### **Education:**

- Master's Degree or equivalent of five years' University Degree in communications, journalism, public relations or related field.

##### **Knowledge and Experience:**

- At least 3 (three) years of experience in the field of communication, journalism, public relations.
- Experience in managing the communication activities of development projects, preferably on social issues. Experience in communication on issues such as gender equality, prevention of gender-based violence (GBV), youth participation and related fields would be a strong advantage.
- Good understanding and experience of using innovative media tools, including social media.
- Experience in working in UN and EU projects would be strong advantage.

##### **Languages:**

- Fluency in Romanian and English is required.
- Working knowledge of one or more additional languages relevant for Moldova, including Russian, Bulgarian, Gagauzian, Romani, Ukrainian or sign language would be desirable.



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### Required Competencies:

#### Values:

- Exemplifying integrity,
- Demonstrating commitment to UNFPA and the UN system,
- Embracing cultural diversity,
- Embracing change.

#### Functional Competencies:

- Advocacy/ Advancing a policy-oriented agenda,
- Leveraging the resources of national governments and partners/ building strategic alliances and partnerships,
- Delivering results-based programmes,
- Internal and external communication and advocacy for results mobilization.

#### Core Competencies:

- Achieving results,
- Being accountable,
- Developing and applying professional expertise/business acumen,
- Thinking analytically and strategically,
- Working in teams/managing ourselves and our relationships,
- Communicating for impact.

### Compensation and Benefits:

This position offers an attractive remuneration package including a competitive net salary plus health insurance and other benefits as applicable.

This is a local position, therefore only citizens of the Republic of Moldova or others legally authorized to work in the country are eligible to apply.

### Disclaimer:

UNFPA does not charge any application, processing, training, interviewing, testing or other fee in connection with the application or recruitment process. Fraudulent notices, letters or offers may be submitted to the UNFPA fraud hotline <http://www.unfpa.org/help/hotline.cfm>

#### Signed by UNFPA

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*Nigina Abaszada*  
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**Nigina Abaszada,**  
**UNFPA Representative**

12-Jul-2020

#### Signed by UNW

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15-Jul-2020