



JOB DESCRIPTION

Communication Officer on Population and Development

Job title:	Communication Officer on Population and Development
Level:	SB 4.1
Position Number:	00163950
Location:	Chisinau, Republic of Moldova
Full/Part time:	Full-time
Fixed term/Temporary:	Service Contract
Rotational/Non Rotational:	Non Rotational
Duration:	1 year (with possibility of extension subject of satisfactory performance and availability of funding)

The Position:

Communication Officer on Population and Development is responsible for the overall communication and visibility activities under the population and development portfolio in alignment with UNFPA mandate and Country Programme Document.

UNFPA is implementing several programmes to support the Moldovan Government in addressing demographic changes that relates to strengthening national statistical system and promoting rights-based and data-driven demographic policies. This is grounded on **data**, with focus on population data and demographic surveys, **research**, focused on analysis of demographic changes and providing scientific-based recommendations and **policy**, that is advising the Government in understanding which actions are needed in addressing population changes, such as desired fertility, ageing, low life expectancy, and migration. The Communication Officer will have the main role of translating technical work into user-friendly key messages, which highlights UNFPA's work around population and development that are perceived by public, policy makers, mass-media, CSOs and donor. UNFPA successes and impacts in the area of population and development will be communicated to a large public via large spectrum of media and via high-profile events. The Communication Officer will assume full responsibility for the effective implementation of the communication and visibility activities within population and development portfolio.

Communication Officer works under the overall supervision of Programme Analyst on Population and Development with secondary supervision from the UNFPA Communications Analyst and works in close cooperation with Project Officers and Associates under Population and Development portfolio. The incumbent will collaborate and coordinate his/her work with UNFPA relevant staff and national counterparts.

How you can make a difference:

UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled. UNFPA's new strategic plan



(2018-2021), focuses on three transformative results: to end preventable maternal deaths; end unmet need for family planning; and end gender-based violence and harmful practices.

In a world where fundamental human rights are at risk, we need principled and ethical staff, who embody these international norms and standards, and who will defend them courageously and with full conviction.

In the Republic of Moldova, UNFPA is implementing the [Country Programme 2018 - 2022](#) which is aligned with the [Republic of Moldova–United Nations Partnership Framework for Sustainable Development 2018–2022 and the UNFPA Global Strategic Plan 2018 – 2021](#).

UNFPA is seeking candidates that transform, inspire and deliver high impact and sustained results; we need staff who are transparent, exceptional in how they manage the resources entrusted to them and who commit to deliver excellence in programme results.

Job Purpose:

The Communication Officer on Population and Development is responsible for leading the design, planning, and implementation of effective communication within population and development portfolio in alignment with UNFPA mandate. The Communication Officer will ensure visibility and manage all aspects of awareness raising and communication of the population and development portfolio under UNFPA Moldova Country Programme, in full compliance with the UNFPA Global Communication Strategy and corporate Guidelines. The programme's objectives, successes and impacts will be communicated to a large public via the online and broadcast media and via high-profile events.

Communication Officer will lead communication activities in each of the projects under PD portfolio and have an overall approach in promoting key messages related to demographic changes and national statistical system in the Republic of Moldova. The incumbent will analyze relevant political, social and economic developments when planning, implementing projects' communication, and advocacy activities.

His/her duties will include pitching the mass media, developing communication content and activities for UNFPA. S/he will also draft press materials as necessary, develop and engage media contacts in the area of Population and Development.

S/he maintains close cooperation with partners in the Government, civil society and international agencies to ensure synergy and avoid overlapping. Also, s/he participates in relevant meetings and events to share knowledge, exchange practices and provide inputs to various processes.

The Communication Officer works in close collaboration with all the team of the population and development portfolio in close cooperation with UNFPA Communication Analyst and UNFPA management for effective achievement of results, anticipating and contributing to resolving complex issues and information delivery.



Communication Officer works under the overall supervision of Programme Analyst on Population and Development with secondary supervision from the UNFPA Communications Analyst and Project Officers under Population and Development portfolio.

The Communication Officer will apply and promote the principles of results-based management (RBM), as well as a client-oriented approach. It is expected that you maintain collaborative relationships with all programme and project staff from UNFPA as well as national counterparts.

The incumbent would be responsible for:

A. Ensure efficient projects' internal and external communication:

- Pro-actively manage internal and external communication activities, aimed at promoting rights-based and data-driven demographic and family friendly policies;
- Ensures the development and coordination of the PD portfolio' communication strategy, action plans, and public awareness campaigns;
- Develops and maintains active communication with national stakeholders, including the Parliament, Government, Ministry of Labour and Social Protection, National Bureau of Statistics, Demographic Research Center, donors, Implementing Partners, traditional and social media networks, as well as with civil society groups and organizations essential to ensure visibility of the PD portfolio;
- Assist, when necessary, project-implementing partners with communication and advocacy messages related to the PD portfolio objectives;
- Ensure communications on social media: write posts, coordinate development of assets, increase engagement on specific issues;
- Develop concepts of various communication products such as TV programmes, publications and other promotional and information materials;
- Work with the selected suppliers for the provision of communication goods and services and write TORs for short-term experts to be hired in implementing activities related to communication and visibility;
- Coordinate and effectively implement dissemination campaigns as part of population and development portfolio.
- Assists the projects' team to report on project results in a visually appealing and user-friendly manner.

B. Develop and implement population and development portfolio' advocacy activities:

- Drafts and edits articles, press releases, human interest stories, social media content and other advocacy/information materials of the population and development portfolio, including its projects (fact-sheets, video materials, infographics, leaflets etc.);



- Identifies success stories related to population and development portfolio, including its projects objectives and promotes them in media, to inspire and boost a rights-based approach to demographic changes in the Republic of Moldova;
- Organizes media field trips to document good practices and seeks the involvement of decision makers and donors for greater visibility, advocacy and positioning of portfolio's agenda;
- Organizes high-level public events involving main stakeholders and beneficiaries to generate awareness about the portfolio's objectives and facilitate the overall implementation;
- Create innovative partnerships at the national and local levels by involving relevant influencers, celebrities, key public figures, to support the portfolio and increase the awareness of communities and influential actors of demographic resilience approaches.

Carry out any other duties as may be required by Programme Analyst on Population and Development, which contributes to the portfolio efficient implementation.

Qualifications and Experience:

Education:

- Master's degree (or equivalent of five years' university degree) in communications, journalism, public relations, social policies or related field, **or**;
- Bachelor's Level Degree in communications, journalism, public relations, social policies or related field with 2 additional years of relevant experience.

Knowledge and Experience:

- At least 5 (five) years of relevant experience in the field of communication, journalism, public relations.
- Experience in managing the communication activities of development projects, preferably on social issues.
- Experience in communication on issues such as demographic changes, gender equality, ageing and related fields would be a strong advantage.
- Good understanding and experience of using innovative media tools, including social media, blogs, vlogs or any other innovative tools.
- Experience in working with UN would be strong advantage.

Languages:

- Fluency in Romanian and English is required.
- Working knowledge of one or more additional languages relevant for Moldova, including Russian, Bulgarian, Gagauzian, Romani, Ukrainian or sign language is an asset.



Required Competencies:

<p>Values:</p> <ul style="list-style-type: none"> • Exemplifying integrity, • Demonstrating commitment to UNFPA and the UN system, • Embracing cultural diversity, • Embracing change. 	<p>Functional Competencies:</p> <ul style="list-style-type: none"> • Advocacy/ Advancing a policy-oriented agenda, • Leveraging the resources of national governments and partners/ building strategic alliances and partnerships, • Delivering results-based programmes, • Internal and external communication and advocacy for results mobilization.
<p>Core Competencies:</p> <ul style="list-style-type: none"> • Achieving results, • Being accountable, • Developing and applying professional expertise/business acumen, • Thinking analytically and strategically, • Working in teams/managing ourselves and our relationships, • Communicating for impact. 	

Compensation and Benefits:

This position offers an attractive remuneration package including a competitive net salary plus health insurance and other benefits as applicable.

This is a local position, therefore only citizens of the Republic of Moldova or others legally authorized to work in the country are eligible to apply.

Disclaimer:

UNFPA does not charge any application, processing, training, interviewing, testing or other fee in connection with the application or recruitment process. Fraudulent notices, letters or offers may be submitted to the UNFPA fraud hotline <http://www.unfpa.org/help/hotline.cfm>

The United Nations Organization is committed to diversity and inclusion. Women, persons from vulnerable groups, such as persons with disabilities, Roma and other ethnic, linguistic or religious minorities, persons living with HIV, refugees and other noncitizens legally entitled to work in the Republic of Moldova, as well as persons from other underrepresented groups are particularly encouraged to apply.

Approved by:

Nigina Abaszada, UNFPA Representative _____ Date: _____