



## JOB DESCRIPTION

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<b>Job title:</b>	<b>Communication Manager on Population and Development</b>
<b>Level:</b>	<b>SB 4.3</b>
<b>Position Number:</b>	<b>199292</b>
<b>Location:</b>	<b>Chisinau, Republic of Moldova</b>
<b>Full/Part time:</b>	<b>Full-time</b>
<b>Contract type:</b>	<b>Service Contract</b>
<b>Duration:</b>	<b>1 year (with possibility of extension)</b>

### The Position:

Communication Manager on Population and Development is responsible for overall communication and visibility related to the Population and Development Portfolio of UNFPA Moldova Country Office in full compliance with UNFPA Global Communication Strategy, UNFPA Country Office Communication Strategy, and corporate Guidelines.

He/she has an overall approach in promoting key strategic programme and advocacy messages related to Output 4 of the UNFPA Moldova Country Programme 2023 – 2027: Strengthened data systems and evidence-based policies that consider population dynamics and regional developments for building demographic resilience.

### How you can make a difference:

UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled. UNFPA's Strategic Plan for 2022- 2025, focuses on three transformative results: to end preventable maternal deaths; end unmet need for family planning; and end gender-based violence and harmful practices. In the Republic of Moldova, UNFPA is implementing its fourth Country Programme for 2023-2027, which is aligned with the United Nations Sustainable Development Cooperation Framework 2023 – 2027 for the Republic of Moldova.

In a world where fundamental human rights are at risk, we need principled and ethical staff who embody these international norms and standards and will defend them courageously and with full conviction.

UNFPA is seeking candidates that transform, inspire, and deliver high impact and sustained results; we need staff who are transparent, and exceptional in how they manage the resources entrusted to them and who commit to delivering excellence in programme results.

**Job Purpose:**

The Communication Manager on Population and Development Programmes leads the strategic design, planning, and implementation of effective communication for Population and Development Portfolio to contribute to achieving strategic objectives and results of the Portfolio.

He/she works under the direct supervision of the UNFPA Programme Analyst on Population and Development and in close coordination and secondary supervision of the UNFPA Communications Analyst, and in close collaboration with all programmes and communication teams. The Communication Manager will have under his/her direct supervision a Communication Manager on Census and National Communication Consultants hired under PD projects.

**As the Communication Manager on Population and Development Programmes, you would be responsible for:****A. Ensuring efficient programme's visibility and results communication:**

- Leading the development, coordination, and implementation of the portfolio communication strategy and action plans.
- Ensuring proactive and systematic strategic communication of PD portfolio results, in coordination with the programme team, to position UNFPA in relevant PD areas, including demographic resilience.
- Developing and maintaining meaningful communication with national stakeholders, including the Parliament, Government, Ministry of Labour and Social Protection, National Bureau of Statistics, Centre for Demographic Research, local public authorities, data users, civil society organizations, older people, UN agencies, implementing partners, donors and other stakeholders working with and for strengthening demographic resilience.
- Assisting, when necessary, programme implementing partners in strategic communication and advocacy messages related to the portfolio objectives and ensuring the coherence of communication strategies, providing capacity building to implementing partners if required.
- Developing and coordinating concepts for awareness, behaviour change, and advocacy campaigns to facilitate the implementation of the PD programs. Coordinating the production of relevant communication products (TV/radio spots, social media materials, information leaflets, etc).
- Ensuring communications on social media, traditional and non-traditional media.
- Working with the selected suppliers (including individual consultants) for the provision of communication goods and services.
- Developing consolidated and strategic key messages for the PD portfolio and drafts fact sheets and information briefs.

**B. Developing and implementing programme advocacy activities:**

- Developing articles, press releases, human interest stories, social media content, and

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other advocacy/information materials of the project (factsheets, video materials, infographics, leaflets, talking points to the events etc.).

- Organizing field trips, including with national and local media, to document good practices and seeks the involvement of decision-makers and donors for greater programmatic impact, advocacy, and positioning of the programme's agenda.
- Organizing public events involving main stakeholders and beneficiaries to generate awareness about the programme's objectives and facilitate the overall implementation.
- Creating innovative partnerships at the national and local levels by involving relevant influencers, celebrities, and key public figures, to support the programme.

Carrying out any other duties as may be required by UNFPA leadership, contributes to the portfolio's efficient implementation.

### **Qualifications and Experience:**

#### **Education:**

- Master's degree (or equivalent of five years' university degree) in communications, journalism, public relations, social policies or related field, or
- University degree with 2 additional years of relevant experience.

#### **Knowledge and Experience:**

- At least 5 (five) years of relevant experience in the field of communication, journalism, and public relations.
- Experience in managing the communication activities of development projects, preferably on social issues.
- Experience in communication on issues such as statistics, demographic changes and related fields would be a strong advantage.
- Good understanding and experience in using innovative media tools, including social media, blogs, vlogs, or any other innovative tools.
- Experience in working with the UN would be a strong advantage.

#### **Languages:**

- Fluency in both oral and written English and Romanian.
- Working knowledge of one or more additional languages relevant to Moldova, including Russian, Bulgarian, Gagauzian, Romani, Ukrainian, or sign language is an asset.

### **Required Competencies:**

<p><b>Values:</b></p> <ul style="list-style-type: none"> <li>• Exemplifying integrity,</li> <li>• Demonstrating commitment to UNFPA and the UN system,</li> <li>• Embracing cultural diversity,</li> <li>• Embracing change.</li> </ul>	<p><b>Functional Competencies:</b></p> <ul style="list-style-type: none"> <li>• Advocacy/ Advancing a policy-oriented agenda,</li> <li>• Leveraging the resources of national governments and partners/ building strategic alliances and partnerships,</li> <li>• Delivering results-based programmes,</li> <li>• Internal and external communication and advocacy for results mobilization.</li> </ul>
<p><b>Core Competencies:</b></p> <ul style="list-style-type: none"> <li>• Achieving results,</li> <li>• Being accountable,</li> <li>• Developing and applying professional expertise/business acumen,</li> <li>• Thinking analytically and strategically,</li> <li>• Working in teams/managing ourselves and our relationships,</li> <li>• Communicating for impact.</li> </ul>	<p><b>Managerial Competencies:</b></p> <ul style="list-style-type: none"> <li>• Providing strategic vision and focus,</li> <li>• Engaging internal/external partners and stakeholders,</li> <li>• Leading, developing and empowering people / Creating a culture of performance,</li> <li>• Making decisions and exercising judgment.</li> </ul>

### Compensation and Benefits:

This position offers an attractive remuneration package including a competitive net salary plus health insurance and other benefits as applicable.

**This is a local position, therefore only citizens of the Republic of Moldova or others legally authorized to work in the country are eligible to apply.**

### Disclaimer:

UNFPA does not charge any application, processing, training, interviewing, testing, or other fees in connection with the application or recruitment process. Fraudulent notices, letters, or offers may be submitted to the UNFPA fraud hotline <http://www.unfpa.org/help/hotline.cfm>

The United Nations Organization is committed to diversity and inclusion. Women, persons from vulnerable groups, such as persons with disabilities, Roma and other ethnic, linguistic, or religious minorities, persons living with HIV, refugees and other noncitizens legally entitled to work in the Republic of Moldova, as well as persons from other underrepresented groups are particularly encouraged to apply.

### Approved by:

Natalia Plugaru, UNFPA Officer-in-Charge  Date: 31-Jan-2024

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