



Date: 27 May 2024

REQUEST FOR QUOTATION

RFQ N° UNFPA/MDA/RFQ/2024/011 – Production of documentary photo and video special projects

Dear Sir/Madam,

UNFPA hereby solicits a quotation for the following service:

**Production of documentary photo and video special projects on investments of UNFPA in Moldova’s healthcare and social protection system**

I. About UNFPA

UNFPA, the United Nations Population Fund (UNFPA), is an international development agency that works to deliver a world where every pregnancy is wanted, every child birth is safe and every young person’s potential is fulfilled.

UNFPA is the lead UN agency that expands the possibilities for women and young people to lead healthy sexual and reproductive lives. To read more about UNFPA, please go to: [UNFPA about us](#)

Service Requirements/Terms of Reference (ToR)

Objectives and scope of the Services

- Background information

Starting with 2022, Moldova is facing a refugee crisis because of the war in the neighboring country Ukraine. More than 116,000 refugee people, majority women and girls, stay in the country and need special assistance and protection services, including in the area of UNFPA mandate. As part of the UN Moldova response, UNFPA is taking an active role in providing Ukrainian refugees services related to gender-based violence prevention, sexual and reproductive health, including safe maternity through equipping the hospitals and maternity facilities with life saving equipment, making a difference in the lives of pregnant and lactating women, and infants.

The purpose of this consultancy is to support the UNFPA Moldova Country Office and donor-funded projects to liaise with the partners who work directly with the beneficiaries and reflect their stories through documentary style photography and interviews.

**The first two stories will be showcased at the UNFPA Advocacy Event on showcasing the achievements of Investments in maternal health system of the Republic of Moldova in August.**

- Outputs / Deliverable(s)

Lot	Description	Quantity	Timeframe
1.	Documentary photography special project: 1. Develop three concept notes for the photo projects in a documentary style to reflect UNFPA humanitarian response and impact on end-users; 2. Liaise with UNFPA partners and beneficiaries to identify unique stories for the photo and video projects (List with contact details to be provided by UNFPA);	Three photo-stories, including concept notes, photo captions, and interview quotes	June-July



	<p>3. Draft a list of interview questions and scenarios to inform the documentary storytelling and validate the questions and scripts with UNFPA;</p> <p>4. Produce three documentary photo-stories:</p> <p>a. The first photo story must feature the lives of at least two characters who are Ukrainian <b>refugees experiencing pregnancy and planning to give birth in the Republic of Moldova</b>. The story must show the journey that Ukrainian refugees go through in accessing UNFPA-supported antenatal and maternal health services in the country, starting with pregnancy until childbirth.</p> <p>b. The second photo story must highlight the work of the UNFPA-supported <b>emergency medical services</b> that link the perinatal center with the specialized hospital, as well as the ambulances that work at the border areas.</p> <p>c. The third photo story must highlight the life of a <b>refugee woman who is a survivor of gender-based violence and participant of UNFPA-supported case management programme</b>. A woman must give full consent to share her story, with certain detailed subject to change.</p> <p>5. Provide two human interest stories to complement the photo stories.</p> <p>* Information on each photograph taken (including raw and/or edited photos) with specific details such as the location, institution, name and age of the subject, activity and any other relevant information (along with requisite clearances via UNFPA consent/release forms);</p> <p>** All digital photographs must contain complete caption information in “file info” and separate Word or Excel format captions list (where applicable for multiple subjects);</p> <p>*** Archive all the photos with the relevant information in UNFPA created idoc folder</p>		
<p>2.</p>	<p>Documentary video project:</p> <p>1. Develop two concept notes for the video projects in a documentary style to reflect UNFPA humanitarian response and impact on end-users;</p> <p>2. Liaise with UNFPA partners and beneficiaries to identify unique stories for the photo and video projects (List with contact details to be provided by UNFPA);</p> <p>3. Draft a list of interview questions and scenarios to inform the documentary storytelling and validate the questions and scripts with UNFPA;</p> <p>4. Produce 1 full documentary on investments in healthcare system + two short video-stories based on the documentary:</p> <p>a. The documentary must feature overall investments of UNFPA and partners in upgrading the healthcare system in the Republic of Moldova, including maternities, operating theatres, Intensive care units and Ambulances;</p> <p>b. The first cut short video story must feature the experience of at least two characters who are Ukrainian <b>refugee and a</b></p>	<p>Documentary on health system impact: 20 minutes</p> <p>Based on the documentary, 2-minute cut on upgraded maternities</p> <p>Based on the documentary, 2-minute cut on ambulances and emergency healthcare</p>	<p>June-July 2024</p>



	<p><b>local woman experiencing pregnancy and planning to give birth in the Republic of Moldova.</b> The story must show the way system is now equipped to support during antenatal and maternal health services in the country, starting with pregnancy until childbirth.</p> <p>c. The second short video story must highlight the work of the UNFPA-supported <b>emergency medical services</b> that link the perinatal center with the specialized hospital, as well as the ambulances that work at the border areas.</p>		
--	--	--	--

II. Questions

Questions or requests for further clarifications should be submitted in writing to the contact person below:

Name of contact person at UNFPA:	<i>Iurie Tarcenco</i>
Tel N°:	+373 79785684
Email address of contact person:	<a href="mailto:tarcenco@unfpa.org">tarcenco@unfpa.org</a>

The deadline for submission of questions is 10 June 2024 (Moldova local Time). Questions will be answered in writing and shared with parties as soon as possible after this deadline.

III. Eligible Bidders

This Request for Quotation is open to all eligible bidders; to be considered an eligible bidder for this solicitation process you must comply with the following:

- A bidder must be a legally-constituted company that can provide the requested services and have legal capacity to enter into a contract with UNFPA to perform in the country, or through an authorized representative.
- A bidder must not have a conflict of interest regarding the solicitation process or with the TORs / Technical Specifications. Bidders found to have a conflict of interest shall be disqualified.
- At the time of Bid submission, the bidder, including any JV/Consortium members, is not under procurement prohibitions derived from the [Compendium of United Nations Security Council Sanctions Lists](#) and has not been suspended, debarred, sanctioned or otherwise identified as ineligible by any [UN Organization](#) or the [World Bank Group](#).
- Bidders must adhere to the UN Supplier Code of Conduct, which may be found by clicking on [UN Supplier Code of Conduct](#).

IV. Content of quotations

Quotations should be submitted via a TWO-envelope system. Interested Bidders are requested to submit their Technical Bid & Declaration Form separately from their Financial Bid containing the price information. Each envelope shall consist of a single email whenever possible, depending on file size.

- a) Technical proposal, in response to the requirements outlined in the service requirements / TORs.
- a) Signed Declaration Form, to be submitted strictly in accordance with the document.
- b) Price quotation, to be submitted strictly in accordance with the price quotation form.

Both parts of the quotation must be signed by the bidding company’s relevant authority and submitted in PDF format.

V. Instructions for submission

Proposals should be prepared based on the guidelines set forth in Section III above, along with a properly filled out and signed price quotation form, and are to be sent by email to the contact person indicated



below no later than: Monday, June 10<sup>th</sup>, 2024 at 16:30 PM Moldova Local Time]<sup>1</sup>.

Name of contact person at UNFPA:	<i>Iurie Tarcenco</i>
Email address of contact person:	<a href="mailto:tender.mda@unfpa.org">tender.mda@unfpa.org</a>

Please note the following guidelines for electronic submissions:

- The following reference must be included by the Bidder in the email subject line:
  - UNFPA/MDA/RFQ/2024/011 – [Company name], Technical Bid
  - UNFPA/MDA/RFQ/2024/011 - [Company name], Financial Bid
  - Submissions without this text in the email subject line may be rejected or overlooked and therefore not considered.
- Please submit your quotation in MDL (local suppliers) and in USD (international supplier) currency. Conversion of currency into the UNFPA preferred currency, if the offer is quoted differently from what is required, shall be based only on [UN Operational Exchange Rate \(https://treasury.un.org/operationalrates/OperationalRates.php\)](https://treasury.un.org/operationalrates/OperationalRates.php) prevailing at the time of competition deadline.
- It is the Bidder’s responsibility to assure compliance with the submission process. If the envelopes or emails are not marked / submitted per the instructions, UNFPA will neither assume responsibility for the bid’s misplacement or premature opening nor guarantee the confidentiality of the Bid process. Incorrect submissions might result in your Bid being declared invalid.
- The total email size may not exceed 20 MB (including email body, encoded attachments and headers). Where the technical details are in large electronic files, it is recommended that these be sent separately before the deadline.
- Any quotation submitted will be regarded as an offer by the bidder and does not constitute or imply the acceptance of any quotation by UNFPA. UNFPA is under no obligation to award a contract to any bidder as a result of this RFQ.

## VI. Overview of Evaluation Process

The evaluation will be carried out in a two-step process by an ad-hoc evaluation panel. Technical proposals will be evaluated and scored first, prior to the evaluation and scoring of price quotations

### Technical Evaluation

Technical proposals will be evaluated based on their responsiveness to the service requirements /TORs listed in Section II and in accordance with the evaluation criteria below.

Criteria	[A] Maximum Points	[B] Points obtained by Bidder	[C] Weight (%)	[B] x [C] = [D] Total Points
Technical approach, methodology and level of understanding of the objectives of the project, including the time scale for implementation, based on the submitted concept note	100		35%	
At least three years of professional experience in capturing human stories through photo and/or video	100		35%	

<sup>1</sup> <http://www.timeanddate.com/worldclock/city.html?n=69>



documentary special projects (CVs, etc.)				
Number of successfully implemented projects that capture human stories (up to 3 projects = 50 pts, up to 5 projects = 75 pts; over 5 projects = 100 pts)	100		30%	
<i>Grand Total All Criteria</i>	300		100%	

The following scoring scale will be used to ensure objective evaluation:

Degree to which the Terms of Reference requirements are met based on evidence included in the Bid submitted	Points out of 100
Significantly exceeds the requirements	90 – 100
Exceeds the requirements	80 – 89
Meets the requirements	70 – 79
Partially meets the requirements	1 – 69
Does not meet the requirements or no information provided to assess compliance with the requirements	0

#### Financial Evaluation

Price quotes will be evaluated only for bidders whose technical proposals achieve a minimum score of 70 points in the technical evaluation.

Price quotes will be evaluated based on their responsiveness to the price quote form. The maximum number of points for the price quote is 100, which will be allocated to the lowest total price provided in the quotation. All other price quotes will receive points in inverse proportion according to the following formula:

$$\text{Financial score} = \frac{\text{Lowest quote (\$)}}{\text{Quote being scored (\$)}} \times 100 \text{ (Maximum score)}$$

#### Total score

The total score for each proposal will be the weighted sum of the technical score and the financial score. The maximum total score is 100 points.

$$\text{Total score} = 70\% \text{ Technical score} + 30\% \text{ Financial score}$$

#### VII. Award Criteria

In case of a satisfactory result from the evaluation process, UNFPA intends to award a Purchase Order to the Bidder(s) that obtain the highest total score.

#### VIII. Right to Vary Requirements at Time of Award

UNFPA reserves the right at the time of award of contract to increase or decrease by up to 20% the volume of services specified in this RFQ without any change in unit prices or other terms and conditions.

#### IX. Payment Terms



UNFPA payment terms are net 30 days upon receipt of invoice and delivery/acceptance of the milestone deliverables linked to payment as specified in the contract.

X. Fraud and Corruption

UNFPA is committed to preventing, identifying, and addressing all acts of fraud against UNFPA, as well as against third parties involved in UNFPA activities. UNFPA's policy regarding fraud and corruption is available here: [Fraud Policy](#). Submission of a proposal implies that the Bidder is aware of this policy.

Suppliers, their subsidiaries, agents, intermediaries and principals must cooperate with the UNFPA Office of Audit and Investigations Services as well as with any other oversight entity authorized by the Executive Director and with the UNFPA Ethics Advisor as and when required. Such cooperation shall include, but not be limited to, the following: access to all employees, representatives agents and assignees of the vendor; as well as production of all documents requested, including financial records. Failure to fully cooperate with investigations will be considered sufficient grounds to allow UNFPA to repudiate and terminate the Agreement, and to debar and remove the supplier from UNFPA's list of registered suppliers.

A confidential Anti-Fraud Hotline is available to any Bidder to report suspicious fraudulent activities at [UNFPA Investigation Hotline](#).

XI. Zero Tolerance

UNFPA has adopted a zero-tolerance policy on gifts and hospitality. Suppliers are therefore requested not to send gifts or offer hospitality to UNFPA personnel. Further details on this policy are available here: [Zero Tolerance Policy](#).

XII. RFQ Protest

Bidder(s) perceiving that they have been unjustly or unfairly treated in connection with a solicitation, evaluation, or award of a contract may submit a complaint to the UNFPA Head of the Business Unit Karina Nersesyan at [nersesyan@unfpa.org](mailto:nersesyan@unfpa.org). Should the supplier be unsatisfied with the reply provided by the UNFPA Head of the Business Unit, the supplier may contact the Chief, Supply Chain management Unit at [procurement@unfpa.org](mailto:procurement@unfpa.org).

XIII. Disclaimer

Should any of the links in this RFQ document be unavailable or inaccessible for any reason, bidders can contact the Procurement Officer in charge of the procurement to request for them to share a PDF version of such document(s).

Best regards,

DocuSigned by:  
*Iurie Tarcenco*  
85CA7739315F46C...

Prepared by:  
Tarcenco Iurie/ Procurement Analyst  
Tel. No. +373 79785684  
Email: [tarcenco@unfpa.org](mailto:tarcenco@unfpa.org)

DocuSigned by:  
*Natalia Plugaru*  
8AC4D1BDF7C4D3...

Approved by:  
Natalia Plugaru  
Officer-in-Charge  
UNFPA Moldova



### PRICE QUOTATION FORM

Name of Bidder:	
Date of the quotation:	<a href="#">Click here to enter a date.</a>
Request for quotation N°:	UNFPA/MDA/RFQ/2024/011
Currency of quotation:	MDL / USD
Delivery charges based on the following 2020 Incoterm:	Choose an item.
Validity of quotation:	<i>(The quotation must be valid for a period of at least 3 months after the submission deadline)</i>

Item	Description	Units	Price per Unit	Total
<b>1. Deliverables</b>				
a.	Three photo-stories, including concept notes, photo captions, and interview quotes	1		
b.	Documentary on health system impact: 20 minutes	1		
c.	Based on the documentary, 2-minute cut on upgraded maternities	1		
d.	Based on the documentary, 2-minute cut on ambulances and emergency healthcare	1		
<i>Total Contract Price</i>				

Item	Description	Number & Description of Staff by Level	Hourly Rate	Hours to be Committed	Total
<b>1. Professional Fees (insert a breakdown of the proposed specialists' fees)</b>					
<b>2. Out of Pocket Expenses</b>					
<i>Total Professional Fees</i>					
<i>Total Contract Price</i>					
<i>(Professional Fees + Out of Pocket Expenses)</i>					

*Vendor's Comments:*

I hereby certify that the company mentioned above, which I am duly authorized to sign for, has reviewed RFQ UNFPA/MDA/RFQ/2024/011 including all annexes, amendments to the RFQ document (if applicable) and the responses provided by UNFPA on clarification questions from the prospective service providers. Further,



United Nations Population Fund, UNFPA  
131, 31 August 1989 street,  
Chisinau, Republic of Moldova, MD-2012  
Tel: +373 79785684  
Website: <https://moldova.unfpa.org>

the company accepts the General Conditions of Contract for UNFPA and we will abide by this quotation until it expires.

	Click here to enter a date.	
Name and title	Date and place	





### DECLARATION FROM

The undersigned, being a duly authorized representative of the Company represents and declares that:

1.	The Company and its Management <sup>2</sup> have not been found guilty pursuant to a final judgement or a final administrative decision of any of the following:	YES	NO
	a. Fraud;	<input type="checkbox"/>	<input type="checkbox"/>
	b. Corruption;	<input type="checkbox"/>	<input type="checkbox"/>
	c. conduct related to a criminal organization;	<input type="checkbox"/>	<input type="checkbox"/>
	d. money laundering or terrorist financing;	<input type="checkbox"/>	<input type="checkbox"/>
	e. terrorist offences or offences linked to terrorist activities;	<input type="checkbox"/>	<input type="checkbox"/>
	f. sexual exploitation and abuse;	<input type="checkbox"/>	<input type="checkbox"/>
	g. child labour, forced labour, human trafficking; or	<input type="checkbox"/>	<input type="checkbox"/>
	h. irregularity (non-compliance with any legal or regulatory requirement applicable to the Organization or its Management).	<input type="checkbox"/>	<input type="checkbox"/>
2.	The Company and its Management have not been found guilty pursuant to a final judgment or a final administrative decision of grave professional misconduct.	<input type="checkbox"/>	<input type="checkbox"/>
3.	The Company and its Management are not: bankrupt, subject to insolvency or winding-up procedures, subject to the administration of assets by a liquidator or a court, in an arrangement with creditors, subject to a legal suspension of business activities, or in any analogous situation arising from a similar procedure provided for under applicable national law.	<input type="checkbox"/>	<input type="checkbox"/>
4.	The Company and its Management have not been the subject of a final judgment or a final administrative decision finding them in breach of their obligations relating to the payment of taxes or social security contributions.	<input type="checkbox"/>	<input type="checkbox"/>
	The Company and its Management have not been the subject of a final judgment or a final administrative decision which found they created an entity in a different jurisdiction with the intent to circumvent fiscal, social or any other legal obligations in the jurisdiction of its registered office, central administration, or principal place of business ( <i>creating a shell company</i> ).	<input type="checkbox"/>	<input type="checkbox"/>
	The Company and its Management have not been the subject of a final judgment or a final administrative decision which found the Company was created with the intent referred to in point (5) ( <i>being a shell company</i> ).	<input type="checkbox"/>	<input type="checkbox"/>
	Self-Declaration of not being included in the UN Security Council 1267/1989 list, UN Procurement Division List or other UN Ineligibility List	<input type="checkbox"/>	<input type="checkbox"/>

<sup>2</sup> “Management” means any person having powers of representation, decision-making or control over the Organization. This may include, for example, executive management and all other persons holding downstream managerial authority, anyone on the board of directors, and controlling shareholders.



The UNFPA reserves the right to disqualify the Company, suspend or terminate any contract or other arrangement between the UNFPA and the Company, with immediate effect and without liability, in the event of any misrepresentation made by the Company in this Declaration.

It is the responsibility of the Company to immediately inform the UNFPA of any changes in the situations declared above.

This Declaration is in addition to, and does not replace or cancel, or operate as a waiver of, any terms of contractual arrangements between the UNFPA and the Company.

Signature:

Date:

Name and Title:

Name of the Company:

UNGM N°:

Postal Address:

Email:

---

---

---

---

---

---

---

---

---

---



United Nations Population Fund, UNFPA  
131, 31 August 1989 street,  
Chisinau, Republic of Moldova, MD-2012  
Tel: +373 79785684  
Website: <https://moldova.unfpa.org>

ANNEX I:  
General Conditions of Contracts:  
De Minimis Contracts

This Request for Quotation is subject to UNFPA's General Conditions of Contract: De Minimis Contracts, which are available in: [English](#), [Spanish](#) and [French](#)