**PRICE QUOTATION FORM**

|  |  |
| --- | --- |
| **Name of Bidder:** |  |
| **Date of the quotation:** | Click here to enter a date. |
| **Request for quotation Nº:** | **UNFPA/MDA/RFQ/2024/001** |
| **Currency of quotation:** | **MDL** |
| **Delivery charges based on the following 2020 Incoterm:** | Choose an item. |
| **Validity of quotation:**  *(The quotation must be valid for a period of at least 3 months after the submission deadline* | |

* Quoted rates must be **exclusive of all taxes**, since UNFPA is exempt from taxes.

| **Description** | | **Unit of measure (ex. day, hour, person etc.)** | **Quantity** | **Unit rate, MDL** | **Total, MDL** |
| --- | --- | --- | --- | --- | --- |
| **Deliverable 1: Develop and implement a social-media campaign plan** | | | | | |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 2: Digital campaign to run pre and during census period (including content development, posting and Google Ads campaigns)** | | | | | |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 3: Influencer engagement Plan** | | | | | |
| *(please specify)* |  |  |  |  |  |
| *(please specify)* |  |  |  |  |  |
| *(please specify)* |  |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 4: Out Of Home Advertising (OOH) Campaign** | | | | | |
| *(please specify)* |  |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 5: Branding of trolleybuses in Chisinau and Balti and equipping them with visibility materials for at least 3 months** | | | | | |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 6: Mobile advertising - voice over on a branded car** | | | | | |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 7: Advertising on the Info BON invoice** | | | | | |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| **Deliverable 8: Final Activity Report** | | | | | |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| *(please specify)* | |  |  |  |  |
| ***Sub-Total Expenses, MDL*** | | | | |  |
| ***Total Contract Price, MDL*** | | | | |  |

*Vendor’s Comments:*

I hereby certify that the company mentioned above, which I am duly authorized to sign for, has reviewed **RFQ UNFPA/MDA/RFQ/2024/001** including all annexes, amendments to the RFQ document (if applicable) and the responses provided by UNFPA on clarification questions from the prospective service providers. Further, the company accepts the General Conditions of Contract for UNFPA and we will abide by this quotation until it expires.

|  |  |  |
| --- | --- | --- |
|  | Click here to enter a date. |  |
| Name and title | Date and place | |