**Questions and Answers**

**on RFQ №UNFPA/MDA/RFQ/2019/014- conduct a public awareness campaign on Generations and Gender Programme**

**Launch date: 12 September 2019**

**In accordance with Section III of the RFQ provisions -** the deadline for questions submission was:18 September 2019, 16:30 (Moldova local time)

**Question received on Monday, 16 September 2019, at 12:18 p.m. (Moldova local time):**

*“Please let us know if the video spot should be animated or filmed with actors?”*

**Answer provided by UNFPA :**

*“The company is expected to propose their own vision regarding the video spot to be developed in order to ensure a greater social impact and engagement of potential respondents. To make a decision, we suggest to analyze the best practices of the countries that have already conducted awareness campaign under the GGS or other social surveys.”*