**PRICE QUOTATION FORM**

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| --- | --- |
| **Name of Bidder:** |  |
| **Date of the quotation:** | Click here to enter a date. |
| **Request for quotation Nº:** | **UNFPA/MDA/RFQ/2025/005** |
| **Currency of quotation :** | **MDL** |
| **Delivery charges based on the following 2020 Incoterm:** | Choose an item. |
| **Validity of quotation:**  *(The quotation must be valid for a period of at least 3 months after the submission deadline* | |

* Quoted rates must be **exclusive of all taxes**, since UNFPA is exempt from taxes.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Description** |  | **Unit of measure (ex. day, hour, person etc.)** | | | **Quantity** | **Unit rate, MDL** | **Total, MDL** |
| **Deliverable 1: Develop and implement a Communication Strategy campaign for 2025-2029 to promote social cohesion in Moldova including through intergenerational engagement/dialogue** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 2: To develop a project communication plan for 2025 to include main activities, milestones, messages, target groups etc** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 3: To produce a brand and visibility package to support the implementation of the campaign activities (roll-up, social media template cards, visibility items etc)** | | | | | | | |
| *(please specify)* | | |  |  |  |  | 0 |
| *(please specify)* | | |  |  |  |  | 0 |
| *(please specify)* | | |  |  |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 4: A video spot to promote social cohesion and inspire audiences to act in the spirit of solidarity across generations developed and broadcasted** | | | | | | | |
| *(please specify)* | | |  |  |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 5: A media plan for the broadcasting of the video spot targeting national and local population, with a focus on the districts participating in the project developed and implemented (Radio/TV/Online)** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 6: 2 Social media influencers identified and their engagement plan developed and implemented** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 7: A media contest is organized with at least 20 journalists participating in the contest and top 3 winners awarded, 2 media offline events organized** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 8: A nationwide campaign to promote social cohesion and intergenerational engagement implemented (including communication of the project milestones activities, events, social media coverage, photo/video services etc)** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 9: To prepare monthly progress reports on implementation of the communication plan** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| **Deliverable 10: To prepare final report on the key results of the implementation of the nationwide campaign and the project outreach and communication plan.** | | | | | | | |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| *(please specify)* | |  | | |  |  | 0 |
| ***Sub-Total Expenses, MDL*** | | | | | | | **MDL 0.00** |
| ***Total Contract Price, MDL*** | | | | | | | **MDL 0.00** |

*Vendor’s Comments:*

I hereby certify that the company mentioned above, which I am duly authorized to sign for, has reviewed **RFQ UNFPA/MDA/RFQ/2025/005** including all annexes, amendments to the RFQ document (if applicable) and the responses provided by UNFPA on clarification questions from the prospective service providers. Further, the company accepts the General Conditions of Contract for UNFPA and we will abide by this quotation until it expires.

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| --- | --- | --- |
|  | Click here to enter a date. |  |
| Name and title | Date and place | |