### PRICE QUOTATION FORM

**Name of Bidder:**
**Date of the quotation:**
**Request for quotation Nº:**
RFQ Nº UNFPA/MDA/RFQ/2019/009 – Implement Communications Strategy in the area of cervical cancer prevention
**Currency of quotation:** USD
**Validity of quotation:** (The quotation must be valid for a period of at least 3 months after the submission deadline)

- Quoted rates must be **exclusive of all taxes**, since UNFPA is exempt from taxes.

*Note: You may add as many lines as required.*

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Unit of measure (ex. day, hour, person etc.)</th>
<th>Quantity</th>
<th>Unit rate, USD</th>
<th>Total, USD</th>
</tr>
</thead>
</table>

**Deliverable 1: Logo of cervical cancer campaign developed**

1. **Professional Fees**
   1.1 Designer *(please specify)*
   1.2 Expert 2 *(please specify)*
   1.3 Expert 3 *(please specify)*

   **Sub-Total Professional Fees** $\$

2. **Other expenses**
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*

   **Sub-Total Other Expenses** $\$

**Total Deliverable 1** $\$

**Deliverable 2. Design of social media materials**

1. **Professional Fees**
   1.1 Designer *(please specify)*
   1.2 Copy writer *(please specify)*
   1.3 Social Media Manager (SMM) *(please specify)*

   **Sub-Total Professional Fees** $\$

2. **Other expenses**
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*

   **Sub-Total Other Expenses** $\$

**Total Deliverable 2** $\$
**Deliverable 3. Video spot developed and broadcasted**

1. Professional Fees
   1.1 Script writer *(please specify)*
   1.2 Scenographer *(please specify)*
   1.3 Videographer *(please specify)*
   1.4 Video editor

   **Sub-Total Professional Fees** $\$$

2. Other expenses
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*

   **Sub-Total Other Expenses** $\$$

**Total Deliverable 3** $\$$

**Deliverable 4. Radio spot developed and broadcasted**

1. Professional Fees
   1.1 Sound editor *(please specify)*
   1.2 Expert 2 *(please specify)*
   1.3 Expert 3 *(please specify)*

   **Sub-Total Professional Fees** $\$$

2. Other expenses
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*

   **Sub-Total Other Expenses** $\$$

**Total Deliverable 4** $\$$

**Deliverable 5. Focus group discussions organized**

1. Professional Fees
   1.1 Expert in quality studies (sociologist) *(please specify)*
   1.2 Expert 2 *(please specify)*
   1.3 Expert 3 *(please specify)*

   **Sub-Total Professional Fees** $\$$

2. Other expenses
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*

   **Sub-Total Other Expenses** $\$$

**Total Deliverable 5** $\$$

**Deliverable 6. Select and negotiate with influencers**

1. Professional Fees
   1.1 Team Leader *(please specify)*
   1.2 Expert 2 *(please specify)*
   1.3 Expert 3 *(please specify)*

   **Sub-Total Professional Fees** $\$$

2. Other expenses
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*
## Deliverable 7. Select and negotiate partnerships with supermarkets, pharmacies and public transportation company

<table>
<thead>
<tr>
<th>Professional Fees</th>
<th>Sub-Total Professional Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team Leader <em>(please specify)</em></td>
<td></td>
</tr>
<tr>
<td>Expert 2 <em>(please specify)</em></td>
<td></td>
</tr>
<tr>
<td>Expert 3 <em>(please specify)</em></td>
<td></td>
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</table>

### Deliverable 8. Information materials elaborated and printed

<table>
<thead>
<tr>
<th>Professional Fees</th>
<th>Sub-Total Professional Fees</th>
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</thead>
<tbody>
<tr>
<td>Copy writer <em>(please specify)</em></td>
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<tr>
<td>Designer <em>(please specify)</em></td>
<td></td>
</tr>
<tr>
<td>Expert 3 <em>(please specify)</em></td>
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</table>

### Deliverable 9. Out-door advertising materials elaborated and printed

<table>
<thead>
<tr>
<th>Professional Fees</th>
<th>Sub-Total Professional Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copy writer <em>(please specify)</em></td>
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<tr>
<td>Designer <em>(please specify)</em></td>
<td></td>
</tr>
<tr>
<td>Expert 3 <em>(please specify)</em></td>
<td></td>
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</table>

### Other expenses – printing / production services

<table>
<thead>
<tr>
<th></th>
<th>Sub-Total Other Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructions for doctors</td>
<td>each 2000</td>
</tr>
<tr>
<td>Info posters for medical facilities</td>
<td>each 2500</td>
</tr>
<tr>
<td>Info leaflets for women</td>
<td>each 75000</td>
</tr>
<tr>
<td>Info posters for pharmacies and public transport</td>
<td>each 2500</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>Total Deliverable 6</th>
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<tbody>
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<td></td>
<td>$$</td>
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<table>
<thead>
<tr>
<th></th>
<th>Total Deliverable 7</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$$</td>
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<table>
<thead>
<tr>
<th></th>
<th>Total Deliverable 8</th>
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<tbody>
<tr>
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<td>$$</td>
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</table>

### Total Deliverable 9

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<tr>
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<th>Total Deliverable 9</th>
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<tr>
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<td>$$</td>
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Request for Quotation for Complex Services RFQ Nº UNFPA/MDA/RFQ/2019/009
2.3 (please specify) | Sub-Total Other Expenses $\$
---|---
**Total Deliverable 9** $\$

**Deliverable 10. Capacity building of 20 journalists**

1. Professional Fees
   1.1 Team Leader *(please specify)*
   1.2 Expert in health care services *(please specify)*
   1.3 Expert 3 *(please specify)*
   
   **Sub-Total Professional Fees** $\$

2. Other expenses
   2.1 Rent of meeting room for half-day each 1
   2.2 Coffee break
   2.3 Lunch
   2.4 Media kit
   2.5 *(please specify)*
   
   **Sub-Total Other Expenses** $\$
   **Total Deliverable 9** $\$

**Deliverable 11. Media plan of campaign developed and implemented**

1. Professional Fees
   1.1 Media planner *(please specify)*
   1.2 Expert 2 *(please specify)*
   1.3 Expert 3 *(please specify)*
   
   **Sub-Total Professional Fees** $\$

2. Other expenses
   2.1 *(please specify)*
   2.2 *(please specify)*
   2.3 *(please specify)*
   
   **Sub-Total Other Expenses** $\$
   **Total Deliverable 11** $\$

**Total Contract Price** $\$

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**Vendor’s Comments:**

I hereby certify that the company mentioned above, which I am duly authorized to sign for, has reviewed RFQ Nº UNFPA/MDA/RFQ/2019/009 – Implement Communications Strategy in the area of cervical cancer prevention including all annexes, amendments to the RFQ document (if applicable) and the responses provided by UNFPA on clarification questions from the prospective service providers. Further, the company accepts the General Conditions of Contract for UNFPA and we will abide by this quotation until it expires.

<table>
<thead>
<tr>
<th>Name and title</th>
<th>Date and place</th>
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<tbody>
<tr>
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<td>Click here to enter a date.</td>
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